



Sorrento Valley Town Council

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SVTC MEETING MINUTES

Thursday, November 05, 2015

7:00 pm

I. Call to Order: 7:00 pm

Present were: Larry Heminger, Lil Nover, Wayne Cox, Juta Birkenthal and Susan Carolin. Julia Schriber and Ayca Efe were absent due to obligations.

Pledge of Allegiance

II. **Motion:** Lil made a motion to approve the SVTC October Meeting Minutes. Larry seconded and all approved.

III. Larry introduced guest Harold Meza from the office of Supervisor Dave Roberts. Harold presented a summary of the latest news from his office, including news about the [Vector Control program](#) and the issue of West Nile Virus in the county, specifically in Carmel Valley. He provided the Vector Control phone number to call for speedy elimination of any mosquito hoards: (858) 694-2888.

He also announced that the Supervisor is looking to fill some intern positions for college credit.

IV. The next guest speaker was Luis Pallera from the office of Councilmember Chris Cate. He announced that Sorrento Valley would be getting, by January 2016, some new speed trailers along Sorrento Valley Blvd. Luis also discussed the San Diego Beer Week celebration at Ale Smith Brewing on Nov. 11 (Veteran's Day) where Chris Cate will [Tap the First Keg of "D6 Session Saison"](#) named after

Cate's District 6, with proceeds benefiting Psycharmor Institute. Harold said the Supervisor's office would help promote the next Sorrento Valley Beer Festival.

- V. Larry handed out SVTC 2015 election ballots to members to vote on candidates for the board. He tallied up results later and announced that the winners were: Lil Nover, Wayne Cox and Susan Carolin, who had all been re-elected to the board. Votes were unanimous for each, respectively: 10-10-10.
- VI. Larry discussed results of the Sorrento Valley neighborhood sign survey which ended on Oct. 23, as well as results of the Torrey Pines Planning area poll: unofficially, both showed an overwhelming majority of votes *in favor of the single-sign option* showing the Neighborhood name above the Community Planning Area name. Larry answered multiple questions from the membership about why our neighborhood signs had to have a "community" name on them at all. He said that it is a new City policy. Luis concurred with Larry and said that due to the fiasco with the misplaced Mira Mesa signs in 2013, the City is now requiring all neighborhood signs to include the planning area name. Resident Chris Ledford asked why then doesn't the sign show the complete phrase, "Community Planning Area of X" on it instead of the ambiguous "Community X"? Susan Carolin agreed, saying she raised this objection from the first sign proposed by Cate.
- VII. Wayne discussed the Neighborhoods First Coalition's Initial Strategic Plan. He said that compared to the other neighborhoods, Sorrento Valley requests involved only nominal funding and that any interested residents should let him know asap if they'd like to modify or add to it.

- VIII. Larry discussed the need for thank you letters to go out ASAP to the sponsors of the Spooktacular. Susan stated that LA Fitness was already thanked but still needs certificate sent. Lil said she'd send.
- IX. **Motion:** Larry proposed scheduling Sorrento Valley Beer Festival 2016 for May 20. Wayne seconded this, and all agreed.
- X. Adjournment
Motion: Larry made motion, seconded by Wayne, and all agreed, to adjourn the meeting at 8:10 pm.

Susan Carolin, Recording Secretary/Editor, Dated: 11/06/15