



Sorrento Valley Town Council

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SVTC MEETING MINUTES

Thursday, August 13, 2015

7:00 pm

I. Call to Order: 7:00 pm

Present were: Julia Schriber, Larry Heminger, Lil Nover, Wayne Cox, Ayca Efe, Juta Birkenthal and Susan Carolin.

Pledge of Allegiance

II. Approval of June meeting minutes

Motion: Lil made a motion to approve the SVTC June Meeting Minutes. Julia seconded and all approved.

III. City Councilmember Chris Cate presented a 2-page hand-out on the status of the Sorrento Valley neighborhood signs. This included a diagram of the proposed newly-designed Mira Mesa Community sign which was to go along with the Sorrento Valley sign. It was to be a much smaller sign positioned below a larger Sorrento Valley sign. It was designed jointly by a few people from Mira Mesa and Cate's office with no input from the SVTC other than what was initially requested and agreed to at an April meeting orchestrated by Chris Cate. This prior meeting was to bring together Sorrento Valley, solely represented by Julia, SVTC President, and a group of people from Mira Mesa to discuss Sorrento Valley neighborhood signage. It was agreed upon then to install three SV signs, each with a smaller Mira Mesa sign, representing the Mira Mesa Community Planning Group (MMCPG) area, attached below.

The SVTC Board and town council members noticed that the Mira Mesa community sign presented at this town council meeting was not in accordance with what was stipulated at the meeting in April. The Mira Mesa sign was much larger than was agreed to and it had not gone through or been approved by the Community Planning Group Board or through any other public community forum or process. Cate said that the SVTC could approve/disapprove the signs or try to negotiate with the small group of Mira Mesa people who designed the sign, but that he was done with it and would not revisit this again at a later date.

Action Item: Wayne to draft a letter to Councilmember Cate about our inability to approve the signs as proposed due to the discrepancy between what was originally agreed to and the final proposed sign.

On a different topic, Cate announced that the San Diego Police Dept. (SDPD) Northwestern Division (NWD) would be able to provide Sorrento Valley with Speed Trailers in order to discourage speeding on Sorrento Valley Blvd.

Action Item: Lil to contact Officer Tracy of the SDPD NWD to set this up.

- IV. Wayne, as the Sorrento Valley Town Council Representative on the Neighborhoods First Coalition (NFC), introduced NFC Vice-Chair Arnie Edner and board member Steph Groce. They, as well as Chris Cate, talked about the NFC and plans for updating its Strategic Plan for 2016. It was pointed out that the deadline for submitting ideas is Oct. 20, 2015, and we are encouraged to present the ideas at an SVTC meeting before that date. The SVTC is requesting help from residents with our “wish list” of goals for the improvement of our neighborhood.

- V. Julia asked for volunteers to form a Spooktacular Committee. Every board member volunteered to help in some way.

Action Items:

1. Lil to see about getting the permit
2. Ayca to look into getting two more crafts
3. Susan to advertise it and/or ask for volunteers on Nextdoor, Pacific Ridge HOA newsletter, the SVTC website, Facebook and Twitter

- VI. **Motion:** Lil made a motion to reject the signs as proposed by City Councilmember Cate due to their not being the correct size and not having gone through the Community Planning Group or any official public community process. Ayca seconded this. After discussion: 2 votes for it; 6 votes against canceling it; motion failed.

- VII. **Motion:** Julia made a motion to find out if the signs were indeed as shown or if this was an error, and if not in error, propose to Councilmember Cate to change the size of the Mira Mesa sign to 18"x10."

3 votes in favor; 6 votes against; motion failed.

- VIII. **Motion:** Wayne proposed motion to change the signs to be combined into 1 standard Community sign, with "Sorrento Valley" in larger letters across the middle of it and "Neighborhood of the Mira Mesa Community Planning Area" in much smaller letters, font size to be determined by the SVTC, below.

4 votes for this motion; 5 votes against; motion failed.

- IX. Adjournment

Motion: Julia made motion, seconded by Larry, and all agreed, to adjourn the meeting at 9:25 pm.