



Sorrento Valley Town Council

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SVTC MEETING MINUTES

Thursday, June 11, 2015

7:00 pm

I. Call to Order: 7:02 pm

Present were: Julia Schriber, Larry Heminger, Lil Nover, Wayne Cox, and Susan Carolin. Ayca Efe and Juta Birkenthal were absent.

Juta was on travel.

Pledge of Allegiance

II. Approval of last month's meeting minutes

Motion: Julia made a motion to approve the SVTC May Meeting Minutes. Lil seconded and all approved.

III. Discussion on the Sorrento Valley Beer Festival

Motion: Because of the enormous success of the first SV Beer Festival, Larry made a motion to put it on again next year. Lil seconded it. This was approved by unanimous vote. Date TBD.

- Need for better training of volunteers in ticket collection.
- Use sturdy plastic logo cups that only hold the set number of ounces for pours.
- Investigate other options for tickets.

IV. Possible change in location of SVTC meetings

Larry to investigate possibility of moving the monthly meetings to his work office. He will let us know the outcome after speaking to owner.

V. Mira Sorrento Office Complex Development revisit

Wayne requested to clarify SVTC communication to the developers, the planning group and our councilmember on this project.

Motion: Julia made a motion to approve the communication to each of these parties, expressing the need to revisit the approval of this project based on concerns over the loss of wildlife habitat, the need for park space, and the rezoning of open space to Industrial. Wayne seconded it, and after discussion, all agreed to have Susan write letters and submit to the Board for approval before sending.

Motion: Julia made the motion to have Wayne present letter/concerns during Public Comment portion of next MMCPG meeting or wait until the following meeting in August.

- Suggestion made to contact Friends of Penasquitos Canyon to get their feedback on these issues as well.

VI. Idea for new SVTC fundraiser

Wayne proposed a doggie photo contest/family picnic day.

Discussion followed and included possibilities of combining with Spooktacular and/or renting out of commercial booth space.

- Lil and Wayne to check out other Dog Day events and share details.

VII. Sorrento Valley Spooktacular discussion

Motion: Because of its success, Julia made a motion to put it on again this year. Lil seconded. This was approved by unanimous vote. Date tentatively set for afternoon of 10/31/15.

- Plan on having face painter(s) and pizza food truck.
- Possibly have a doggie Halloween photo contest. Photo entries would be emailed to us prior to the event, and displayed for voting on by attendees. Votes to be tabulated at the end of the event and winners to be notified by email and posted on SVTC website.

VIII. Speeding on Sorrento Valley Blvd. discussion/update

Lil still working with City Councilmember office to install more speed beacons or move existing West-bound beacon up the hill, closer to Vista del Agua Way in order to reduce speeding.

- Investigate the possibility of grating the asphalt with diagonal ridges to slow down traffic.
- Lil to document all efforts to date in addressing the speeding on Sorrento Valley Blvd. issue for posting on website.

IX. Discussion about Neighborhoods First Coalition.

As a recently appointed Sorrento Valley Neighborhood Representative on the NFC, Wayne stressed the value of submitting an updated “wish list” of goals for the improvement of our neighborhood.

- Wayne to present monthly updates on NFC news.

X. Ratification of check

Motion: Lil made a motion to approve issuing a check to Julia to reimburse her for costs (approx. \$1,600) incurred for the beer festival. Larry seconded and all approved.

XI. Follow-up on Julia’s meeting with Councilmember Chris Cate

Julia discussed her May meeting with Cate, where she, as President of the SVTC, expressed neighborhood of Sorrento Valley concerns, which include the need for SV neighborhood signs and a monument wording change to reflect the correct neighborhood.

Cate agreed to the installation of three Sorrento Valley neighborhood signs (the white background-blue trim standard Community sign) with the addition of a smaller, as yet to be designed, Community marker below it. Cate said that John Horst, Chair of the MMCPG, agreed to design the smaller sign and would submit to the City for approval. The larger SV signs, however, will be ordered and installed ASAP.

Questions as to why they haven't been installed yet ensued.

Motion: Julia made a motion to have Susan write a letter to Cate asking for the status of the signs. Lil seconded, and all approved.

- XII. Julia, as Sorrento Valley Representative/Coordinator for the District 6 Night Market, spoke about the event that drew hundreds of people. The three Sorrento Valley Neighborhood booths were used by Sorrento Valley nonprofits, including the Art of Living Center for Yoga and Meditation, Villa Musica and the SVTC.

- XIII. Adjournment

Motion: Julia made motion, seconded by Larry, and all approved, to adjourn the meeting at 8:50 pm.

Susan Carolin, Recording Secretary/Editor, Dated: 6/13/15