



Sorrento Valley Town Council

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SVTC MEETING MINUTES

Thursday, March 03, 2016

7:00 pm

Courtyard Marriott Sorrento Valley

I. Call to Order: 7:05 pm

Present were: Julia Schriber, Lil Nover, Wayne Cox, Susan Carolin and Juta Birkenthal. Ayca Efe and Larry Heminger were absent with prior notice.

II. The Board unanimously approved the SVTC meeting minutes from January and February.

III. Julia gave an update on the status of the Sorrento Valley Neighborhood signs. She was told by the City that the SVTC still needs to submit detailed plans for each of the three signs. Julia plans on compiling the plans for the Torrey Pines-Sorrento Valley sign first.

IV. Julia discussed the latest developments in the planning of the Sorrento Valley Beer Festival, scheduled for May 20, 2016. Seven breweries have already signed up to participate. Meeting to be scheduled soon for the SVBF Committee.

V. Marriott Courtyard Sorrento Valley Sales Executive Mat Anderson spoke about the hotel becoming a member of the SVTC and offering discounts to beer fest patrons to encourage safety.

VI. Julia talked about D6 Night Market coming up in May. Because it falls on the day after the SVBF, SVTC participation will be difficult, however it was decided to try to arrange for SV nonprofits to be there.

VII. Julia discussed the SV train station relocation project. Because of the high costs involved, there may be a possible ballot measure to fund a cluster of projects, including the train station relocation.

VIII. Adjournment

Motion: Julia made motion, seconded by Lil, and all agreed, to adjourn the meeting at 8:05 pm.

_____ Susan Carolin, Recording Secretary/Editor, Dated: 03/05/16