



Sorrento Valley Town Council

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SVTC MEETING MINUTES

Thursday, February 04, 2016

7:00 pm

I. Call to Order: 7:01 pm

Present were: Julia Schriber, Larry Heminger, Lil Nover, Wayne Cox, Susan Carolin and Juta Birkenthal. Ayca Efe was absent with prior notice.

Pledge of Allegiance

II. Guest speaker Officer Tracey Williams from the San Diego Police

Department Northwestern Division discussed the recent spike in criminal activity in the neighborhood of Sorrento Valley. He stressed the importance of locking cars and homes and using alarm systems and surveillance cameras as a crime deterrent. He also strongly encouraged residents to be aware of strangers in the neighborhood and to report any activity that may seem even just a little bit odd. He said that patrol cars are now making the rounds of Pacific Ridge at night.

III. A Pacific Ridge resident spoke about the armed break-in and robbery that occurred at his house on Sunday, Jan. 31. The armed thieves confronted his wife, who was home alone with their three small children, and demanded money and jewelry.

IV. Sorrento Valley Neighborhood signs: Larry made a presentation, *SV Signs Timeline of Events*, which begins in Aug. of 2015 when the City proposed a two-sign (one each for Sorrento Valley and Mira Mesa) on a single pole answer to our long-standing request for Sorrento Valley Neighborhood signage. The timeline ends when the City, through Councilmember Chris

Cate's office, once again proposes a new sign design. This was designed with no input from Sorrento Valley or regard to the survey that shows strong approval of the "SV, City of San Diego" sign, which was clearly chosen out of three options by an overwhelming majority.

- V. In response to the new sign proposal, Julia directed a prepared statement to the representative from Cate's office, Luis Pallera, which clearly stated her frustration at once again having the SVTC's request for signs being thwarted. She stated that even though the SVTC has worked diligently, and has made compromises in their request as a way to come to an agreement, Cate is still not willing to displease a handful of people from another neighborhood. A neighborhood which refuses to pay any costs towards the installation, maintenance or liability of the signs, but whose approval is needed before Councilmember Cate can approve.
- VI. **Motion:** Julia made a motion to reject the new sign design proposed tonight by Councilmember Cate's office. Lil seconded it and all approved.
- VII. Julia discussed the latest developments in the planning of the Sorrento Valley Beer Festival, scheduled for May 20, 2016. Thanks to Susan for securing Karl Strauss Brewery and New English Brewing for participation, as well as the musical talent, Chris James. Luis Pallera said he would help promote the SVBF on their website D6beer.com and Twitter.
- VIII. Representative from Scott Peter's office, Howard Ou, provided an update on an upcoming free Senior Scam Stopper seminar, on Feb. 24, 2016, at Casa de Mañana in La Jolla.
- IX. Adjournment
Motion: Julia made motion, seconded by Larry, and all agreed, to adjourn the meeting at 9:02 pm.

Susan Carolin, Recording Secretary/Editor, Dated: 02/06/16