



Sorrento Valley Town Council

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SVTC MEETING MINUTES

Thursday, January 07, 2016

7:00 pm

I. Call to Order: 7:00 pm

Present were: Julia Schriber, Larry Heminger, Lil Nover, Wayne Cox, and Susan Carolin. Ayca Efe and Juta Birkenthal were absent with prior notice.

Pledge of Allegiance

II. **Motion:** Julia made a motion to add discussion of Sorrento Valley signs to agenda. Wayne seconded and all approved.

III. Julia's update on the status of the Sorrento Valley neighborhood signs: Councilmember Chris Cate met with Julia and Larry last week and was shown the detailed results of our sign survey showing overwhelming approval for option #2. Councilmember aide Luis Pallera, who was at this council meeting, asked if the SVTC would be willing to pay all costs in the installation and liability insurance of the signs.

IV. Wayne made a motion to investigate what the exact costs would be for the building and liability of two signs located in the Mira Mesa Planning area. Julia seconded it and all voted to approve.

V. Pallera said the signs are not a done deal because although Cate approved of the proposed sign locations and wording, he said that representatives from Sorrento Valley would now have to have a meeting with two representatives from the neighborhood of Mira Mesa to see if they agree to accept the signs. SVTC board member Susan Carolin asked Pallera why people from another neighborhood should have any say on

what happens in our neighborhood, and Julia answered that Cate has made it very clear that this was just how it is going to be. No dates have been set for this upcoming meeting, but Pallera said it certainly would be within two weeks to one month's time.

- VI. Representative from Scott Peter's office, Hera, provided an update on all recent activities and accomplishments, which included huge increases in funding for biotech research (great news for Sorrento Valley) through legislation that he just helped pass.
- VII. Luis Pallera discussed the upcoming Free Sandbag event that Councilmember Chris Cate's office is helping to organize on Jan. 16.
- VIII. **Motion:** Julia made motion seconded by Lil, to pay Party Pals to secure the venue for the upcoming Sorrento Valley Beer Festival on May 20. All voted yes.
- IX. Wayne's NFC update: Sorrento Valley businesses would greatly benefit from having a Sorrento Valley Banner District, and it would help in neighborhood identification efforts, as well.
Wayne to investigate City's process to start a banner district.
- X. Adjournment
Motion: Julia made motion, seconded by Larry, and all agreed, to adjourn the meeting at 8:23 pm.

Susan Carolin, Recording Secretary/Editor, Dated: 01/12/16