



## **Sorrento Valley Town Council**

6990 Carroll Road, Suite B  
San Diego, CA 92121  
info@SorrentoValleyTC.com  
[www.SorrentoValleyTC.com](http://www.SorrentoValleyTC.com)

# **SVTC MEETING MINUTES**

Thursday, September 11, 2014

7:00pm

6990 Carroll Road, San Diego, CA 92121

- I. Call to Order: 7pm  
Wayne and Ken absent.  
Pledge of Allegiance  
Moment of Silence in honor of 9/11 victims and first responders
- II. Administrative Matters
  - a. Agenda deletions and/or additions - none
  - b. Approval of August meeting minutes: Julia made the motion, Lil seconded, and all voted to approve last meeting's minutes.
- III. Recognition of elected officials, their representatives, candidates for office:  
Chris Cate, Candidate for Dist. 6 runoff election, reminded us there are 55 days until election and spoke about forming the District 6 Neighborhood Coalition to give neighborhoods a voice for better representation in City government. Chris said that Ken Kaplan and Arnie E. (from Pacific Ridge HOA) are both representing Sorrento Valley on this group.
- IV. Penasquitos Emergency Response Council presentation by David Warner, chairman of PERC.
- V. Update on the Sorrento Valley Craft Beer Festival by Julia
- VI. Update on the status of the Sorrento Valley neighborhood signs:  
Julia spoke of difficulties encountered while following meeting protocol, asked to add the SV sign item to the MMCPG agenda and was unilaterally denied by the Chair.

- VII. Report on the new “Welcome to Mira Mesa” monument at the SDG&E sub-station on Mira Sorrento in Sorrento Valley.
- VIII. New Business:
- a. Discussion of SVTC business brochure  
Julia made motion to approve 2-pg brochure drawn up by Business Outreach sub-committee (Larry, Lil, Wayne and Susan); Lil seconded and all voted to approve brochure for distribution, both electronic and paper copies.
  - b. Business email campaign discussion
  - c. Julia made motion to endorse the Clean Elections Campaign initiative for 6/16 ballot; Lil seconded, all approved.  
Chris asked for a copy of this initiative.
- IX. Public comment  
Lil suggested for future meetings to move this to top of meeting agenda.
- X. Motion made by Julia for meeting to be adjourned at 8:19 pm, Wayne seconded, and all approved.