



Sorrento Valley Town Council

6990 Carroll Road, Suite B

San Diego, CA 92121

info@SorrentoValleyTC.com

www.SorrentoValleyTC.com

SVTC MEETING MINUTES

Thursday, March 13, 2014

7:00pm

6990 Carroll Road, San Diego, CA 92121

- I. Call to Order: 7pm
Present were: Julia Schriber, Susan Carolin, Lil Nover, Wayne Cox and Ken Kaplan; Alex Okun absent.
Pledge of Allegiance
- II. Administrative Matters
 - a. Agenda deletions and/or additions
It was decided to move First Responders Item to top of agenda out of courtesy to Officer Williams' schedule.
 - b. Approval of Last Meeting's Minutes
Julia made motion to approve SVTC February Meeting Minutes, which was seconded by Lil. All approved.
- III. Recognition of first responders
San Diego Police Dept. Northwestern Division Community Relations Officer Tracey Williams spoke on the issue of speeding on Sorrento Valley Boulevard. He also gave guidelines to follow when determining whether to call 911 or the Non-Emergency Police Number: **(858) 484-3154**.
- IV. Recognition of City Councilmember candidate, Chris Cate.
 - a. Chris spoke about the City's recent rescinding of the Jobs Tax. He thanked Julia as a private citizen for her help accomplishing this. He also explained why "Affordable (Subsidized) Housing" can sometimes cost more to build than normal housing.
- V. President's Report
 - a. Sign update
Julia spoke about the SVTC sign presentation she gave for the Mira Mesa Community Planning Group on Jan. 21st and her presentation for the Mira Mesa Town Council on Feb. 3rd.
 - b. Julia discussed our meeting with Sherry Lightner, our City Councilmember for Dist. 1, which includes part of Sorrento Valley, earlier in the day. Sherri said she would like to send her representative to our monthly meetings. Sherri suggested we present our sign proposal to the Torrey Pines Community Planning Group, which governs the Western part of Sorrento Valley, to get their feedback.

- c. Application for grants
Julia summarized the efforts the SVTC has made towards trying to get grants to help fund our projects for the neighborhood.
- VI. Lil Nover's report on school boundaries
Lil said she planned on going to the next Mira Mesa Cluster meeting on March 24 to learn about possible changes to boundaries.
- VII. Report on the proposed beer event
Ken announced that we would like to ask for volunteers who could help in the Sponsorship and ticket sales for the event. Julia said she found a venue for the event in the Sorrento Valley neighborhood. She made a motion to go with Party Pals, which was seconded by Ken, and all approved.
- VIII. New Business
 - a. An announcement was made about the resignation of Chris Thayer as a Board Member.
 - b. An announcement was made about Alex Okun's desire to resign due to severe time constraints.
 - c. Julia announced that we now basically have two open Town Council seats. Ken suggested our board should endeavor to reflect the ethnic diversity of Sorrento Valley.
 - d. Julia proposed possibility of bringing in high school volunteers to help with social media, website, news.
 - e. Discussion on more ways to promote the identity of the neighborhood of Sorrento Valley.
- IX. Adjournment
Julia made motion, seconded by Lil, and all approved, to adjourn the meeting at 9:11 pm.

Susan Carolin, Recording Secretary/Editor, Dated: 3/14/14