



Sorrento Valley Town Co
6990 Carroll Road, Suite B
San Diego, CA 92121
info@SorrentoValleyTC.com

SVTC MEETING MINUTES

Thursday, September 6, 2018

7:00 pm

Marriott Courtyard Sorrento Valley

I. Call to Order: 7:00 P.M.

Present from the SVTC Board were Susan Carolin, President; Julia Schriber; Lil Nover; Juta Birkenthal, and Wayne Cox. Also on the Agenda were District 6 City Councilman Chris Cate, and his representative Luis Pallera; Tom Larson, writer for the Reader; Steve Rivera, spokesperson for District 6 candidate Tommy Hough; and Alex Frost, Senior Planner from the City of San Diego Planning Department.

II. Administrative Matters:

- a. Susan added Steve Rivera to the Agenda, speaking on behalf of Tommy Hough, Democratic candidate for the District 6 City Council seat currently held by Republican Chris Cate.
- b. Susan added Tom Larson, writer for The Reader, to the Agenda.
- c. No deletions to the Agenda were made.
- d. August meeting Minutes were not presented for a vote of approval because the electronic version that had been sent out to each Director on August 23rd had been corrupted and no one was able to open the file. Wayne had not known of the problem but said that a corrected electronic copy would be forwarded to all Directors within a few days. Susan said both August and September minutes would accordingly be voted on at the October meeting.

III Recognition of Elected Officials:

- a. Susan announced that Anthony Nguyen from Congressman Scott Peter's office had texted earlier in the day stating that he would be unable to attend this evening's meeting.
- b. City Councilman Cate from District 6 was present, as was his representative to the Sorrento Valley Town Council, Luis Pallera.

IV. Public Comment: There was none.

V.

VI. **The Neighborhoods First Strategic Plan (Presentation)**

VII. a. Councilman Cate distributed a hand-out titled Strategic Plan Development Timeline and discussed the different phases that are involved, the specific Wish List items that had been previously presented to the 2018 project by the SVTC, and reminded us that a new Wish List for 2019 is due by October 16.

VIII. b. Luis distributed the District 6 Budget Briefing for Fiscal Year 2019. Councilman Cate discussed some of the elements of the proposed budget and how it affects Sorrento Valley. Lil said she was concerned about getting the intersection at Sorrento Valley Rd. and Sorrento Valley Blvd. repaved. Ralph Carolin said it was important to budget for regular weed abatement and arboreal projects in the area because of fire safety concerns, especially along the canyon rim.

IX. c. Luis distributed the September issue of the District 6 Dispatch newsletter. Open discussion followed concerning Councilman Cate's new baby, Madison Rose, who spent the first week of her life in Neonatal Intensive Care. Mother and daughter are reported to be in excellent health.

X. d. Wayne asked the Councilman if he would: 1). support additional Sorrento Valley neighborhood identification signage (the Councilman asked that SVTC provide a specific list of locations we have in mind); 2). make a "best effort" to address a couple of intersections that require immediate re pavement (the Councilman asked for a list of the most needy spots); and 3). make a matching donation from the D-6 budget to the SVTC as we commit some of our proceeds from the Beer Fest in addressing a list of Weed Abatement locations in Sorrento Valley (the Councilman asked for specifics regarding budget, timeline and a map of the locations we have in mind).

IV. **The Community Plan, a presentation by Alexander Frost**

1 a. The Mira Mesa Community Plan update will take about three years to complete. A Draft update is available online. It was last updated in 1992. It was amended in 1994 to address development in Carrol Canyon.

b. The Plan will incorporate the City of Villages concept, as well as the Climate Action Plan (mandated by both the City and State).

c. Julia asked if using "Sub Area" identification for the subject geographical area was as useful to residents as using actual neighborhood identities would be.

1 d. Mira Mesa is the 10th largest city in the county; 42% of residents are renters, 58 % are homeowners; the population will increase by 27,000 people by 2050; currently there are 46,000 jobs and 1,600 businesses in Mira Mesa; and 21% of Mira Mesa residents live and work in Mira Mesa..

2 e. General discussion followed about how the Plan affects Sorrento Valley, specifically, how: 1). the Sky way is being planned to connect the Mid Coast Trolley to the mesa area of Sorrento Valley; 2). mixed-use in the same mesa area may be advantageous to adding a neighborhood setting for this portion of Sorrento Valley; and 3). added residential use might qualify the area for it's first park or school

VII Sorrento Valley Beer Festival 2018 Update

a. Julia described how some of our vendors have used 5 gallon kegs in the past, versus the 7.5 gallon pony kegs for which we were basing our supply calculations.

b. Julia showed the serving cups that had just arrived. The portion size was confirmed to be correct.

c. General discussion followed regarding some of the specific details each Board member was going to accomplish prior to the Friday, September 14, Beer Fest.

c.

ci.VIII Tom Larson and the Reader

1 a. Susan introduced Tom Larson, who is going to write an article for the Reader about Sorrento Valley.

2 b. Tom described his project, said he had appreciated the information he had learned at the ongoing SVTC meeting, and asked the Board members to call him with any information or history that they thought would help him. He specifically asked Lil and Ralph Carolin for their assistance.

3 c. Tom said the article would take a couple of months for him to complete, another couple of months for it to be scheduled into production at the Reader, and suggested it might not appear before February, 2019,

IX Adjournment: Susan adjourned the meeting at 9:01 pm.

_____ Wayne Cox, Recording Secretary