



Sorrento Valley Town Council

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SVTC MEETING MINUTES

Thursday, September 10, 2015

7:00 pm

I. Call to Order: 7:03 pm

Present were: Julia Schriber, Larry Heminger, Lil Nover, Wayne Cox, Ayca Efe, Juta Birkenthal and Susan Carolin.

Pledge of Allegiance

II. **Motion:** Julia made a motion to approve the SVTC August Meeting Minutes. Wayne seconded and all approved.

III. Luis Pallera, Representative for City Councilmember Chris Cate, presented a flyer for their upcoming event, Lunch with Your Legislator, at the Sorrento Valley McDonald's, on Sept. 18.

IV. Julia discussed City Councilmember Chris Cate's proposal for Sorrento Valley signs, presented at last month's SVTC meeting. Cate and his team, chiefly Luis Pallera, collaborated with a group of 'Mira Mesa leaders' on the design for the Community sign, which would share the same post as the Sorrento Valley Neighborhood sign. Julia said the SVTC had rejected this proposal because it did not abide by the constraints of the original agreement, made in April.

Motion by Julia:

1. Discuss with Councilmember Cate SVTC plans for a neighborhood survey with the following two options:

- a. Single standard City of San Diego community sign, 18" x 36" with SORRENTO VALLEY and in much smaller type below,

the community name, which would be Torrey Pines (for 1 sign in the TP Planning Area) and Mira Mesa (on 2 signs)

b. No neighborhood signs at this time

2. If Cate does not recommend going forward with this, then option #2 would be to conduct a survey offering more sign options, including the design previously rejected by the SVTC.

Lil seconded the motion and began the discussion. Luis said he would ask Cate his opinion on this survey.

All voted in agreement to wait for Cate's response on the first option before any surveys are started.

Motion: Julia made a motion to approve three locations for the signs: one on Sorrento Valley Blvd near Vista Sorrento Pkwy (in the Torrey Pines Community Planning Area), one on Lusk and one on Sorrento Valley Blvd (West-bound) near Camino Santa Fe.

Lil seconded, and after discussing, all approved the locations.

- V. Julia suggested changing the date of monthly meetings to the first Thursday of the month. This change was agreed to by all. Next SVTC meeting now scheduled for Thursday, Oct. 1, 2015.
- VI. Julia announced the need for volunteers to help get the craft projects ready for the Spooktacular and will be calling a meeting soon. Camp Run-a-Mutt has offered to sponsor the Doggie Costume Contest with gifts for free doggie boarding, products, etc., and will be sending over pictures for promotional use. Faith McCune offered to help out as well with possible additional gifts from sponsors.
- VII. Neighborhoods First Coalition (NFC) Sorrento Valley Wish List After discussion, the draft list will be amended incorporating suggestions made here tonight and will be circulated again amongst the board before being formally approved and submitted to the NFC. The deadline for submitting plans is Oct. 20, 2015. The SVTC has

requested help from residents to add to our “wish list” of goals for the improvement of our neighborhood. Residents can offer suggestions through the Contact link on our website.

VIII. Adjournment

Motion: Julia made motion, seconded by Larry, and all agreed, to adjourn the meeting at 8:44 pm.

_____ Susan Carolin, Recording Secretary/Editor, Dated: 9/11/15