



## Sorrento Valley Town Council

6990 Carroll Road, Suite B

San Diego, CA 92121

info@SorrentoValleyTC.com

www.SorrentoValleyTC.com

# SVTC MEETING MINUTES

Thursday, June 02, 2016

7:00 pm

Courtyard Marriott Sorrento Valley

- I. Call to Order: 7:03 pm  
Present were: Julia Schriber, Lil Nover, Wayne Cox and Susan Carolin.  
Absent were: Juta Birkenthal, Ayca Efe, and Larry Heminger.
- II. **Motion:** Julia made a motion to approve adding to our agenda the topics of Sorrento Valley Beer Fest '17 and grants. Lil seconded the motion; the board voted unanimously to add these topics to the agenda.
- III. **SV neighborhood signs:** Lil began the discussion by saying she had been told by a City insider that the sign application Julia had been working on could be processed fairly expeditiously, so it was important to get it turned in as soon as possible. Julia said it could be finished and mailed in by next week.  
**Motion:** Julia asked the Board to approve her submitting the SV neighborhood sign application to City Development Services.  
Lil seconded the motion. The Board voted unanimously to approve sending in the sign application as soon as it is ready.  
**Action Item:** Julia to send in SV neighborhood sign request to City through Councilmember Chris Cate's office by next week.
- IV. **Replacement for Fresh and Easy:** Julia discussed the need for a neighborhood grocery store since the departure of Fresh and Easy has left us without one. Several options were discussed. People were encouraged to contact stores asking them to consider taking over the vacant spot.  
**Action Item:** Susan to post to Nextdoor contact information for 365.

- V. **Editor report on Sorrento Valley History Book:** Susan spoke about being contacted by Arcadia Publishing about producing a pictorial history book on Sorrento Valley; she will report back upon receipt of the proposal.
- VI. **Grant discussion:** Suggestion to contact Harold Meza from the office of Supervisor Dave Roberts about possible grants. Question arose as to whether next year's beer fest should be changed to 3<sup>rd</sup> week of September in order to qualify for grant. Suzette Ledford volunteered to contact two people, Jenna from Cate's office and a Grant expert from Rancho Peñasquitos. Suggestions to contact the offices of Dave Roberts and Sherri Lightner, as well as corporations such as Vulcan and SDGE.
- Action Item:** Julia to submit application for a City grant to Luis Pallera from Councilmember Cate's office for our Spooktacular Fall event.
- Action Item:** Susan to assist in the rewriting of our grant applications.
- VII. **President's Report:** Julia spoke on the recent Sorrento Valley Beer Fest, giving number of tickets sold, revenue taken in, and suggestions for the next fest. Wayne suggested appointing someone to be in charge of Ticket Sales. Lil and Susan volunteered to co-chair the next event, armed with a step-by-step playbook to be supplied by Julia.
- VIII. **Recognition of Public Officials:** Luis Pallera from City Councilmember Cate's office spoke on recent activity from the District 6 office. Items included installation of new "smart lights" guiding traffic on Scranton and MM Blvd; the upcoming Corn Hole Tournament to benefit SD Fire/PD stations on 8/20/16; new City smart phone app to report things like broken traffic lights, weed abatement, etc.
- Action Item:** Lil to email Luis about needed weed abatement.
- IX. Adjournment
- Motion:** Julia made motion, seconded by Lil, and all agreed, to adjourn the meeting.

---

Susan Carolin, Recording Secretary/Editor, Dated: 06/05/16