



## **Sorrento Valley Town Council**

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# **SVTC MEETING MINUTES**

Thursday, January 08, 2015

7:00 pm

6990 Carroll Road, San Diego, CA 92121

I. Call to Order: 7:00 pm

Present were: Julia Schriber, Larry Heminger, Lil Nover, Wayne Cox, Ayca Efe, Ken Kaplan and Susan Carolin.

Pledge of Allegiance

II. Julia made a motion to approve the SVTC November 2014 Meeting Minutes, seconded by Lil, and all approved.

III. Public Comment: Audience member Suzette Ledford asked if we had a business outreach plan. Julia asked Ledford to organize the business outreach effort. Ayca suggested giving out stickers to businesses to entice them to join the SVTC.

\*Lil was appointed the task of contacting Chili's about adding SV to their name on sign.

IV. President's Report

Julia reported on the success of the first Sorrento Valley Tea with Santa event, in which Larry, as Santa, handed out toys to at least 40 children at the Tee Party in December.

\*Julia asked Susan to follow up with the owner on our proceeds from this event.

- V. Ken Kaplan discussed SVTC's participation in the Welcome to District 6 community celebration in December with up to 200 people welcoming Chris Cate as our new Council Member.
- VI. Lil reported on our recent acquisition of QuickBooks and how helpful it will be for the council's bookkeeping.
- VII. Julia gave an update on the Sorrento Valley Beer Festival Event date tentatively planned for May 2015, possibly during San Diego Beer Week.
- \*Julia to make a spreadsheet on breweries to contact and progress follow up.
  - \*Julia working on a contract for breweries.
  - \* Ayca volunteered to contact group she saw at UTC about performing live music at the event.
  - \*Julia to see which Brew Masters are available for a Brew Panel.
- VIII. Representation on the Community Planning Group.  
Julia spoke about the upcoming CPG election in March.
- a. Action item: Susan to write/send email reminder to SVTC members.
- IX. Lil made a motion to reimburse Julia for funds she spent towards the Spooktacular and the Welcome to District 6 events. Larry seconded and all approved.
- Lil made a motion to reimburse Larry \$80 for the Tea With Santa teddy bears. Larry declined, saying he would like to donate that amount to the SVTC with part of it going towards his wife's 2015 SVTC membership dues.
- X. Adjournment  
Julia made motion, seconded by Lil, and all approved, to adjourn the meeting at 9:06 pm.

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Susan Carolin, Recording Secretary/Editor, Dated: 1/15/15