



Sorrento Valley Town Council

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Sorrento Valley History

1800's - 2019

Located at the western edge of the Mira Mesa Community Planning Area, Sorrento Valley was originally known as *Canada de la Soledad* (Solitary Valley or Mountain) by the native Indians who lived here. The area wasn't christened *Sorrento* until the 1800's when a European expedition was inspired by the gorgeous landscape, reminiscent of Sorrento, Italy. The rustic ambience of that time remained generally unchanged up until the 1980's, when it began to transform into the life science and pharmaceutical hub it is today.

In 1970, in a sign of things to come, Irwin Jacobs moved his company Linkabit here from L.A. He later founded Qualcomm nearby, where it remains today. A multitude of high-tech, scientific, and healthcare companies have clustered here since then, and include General Atomics, Google, Hologic and Illumina. Sorrento Valley today employs an estimated 2,750 employees.

Sorrento Valley has also drawn to it a large residential population (approximately 5000), no doubt due to the proximity of jobs and the pristine beauty of the Los Penasquitos Canyon Preserve. Sorrento Valley is also known for the esteemed collection of craft beer breweries, including Karl Strauss, New English, Green Flash, Longship, and Gravity Heights. The Sorrento Valley Town Council was founded in 2013 and serves as a voice and unifier for the neighborhood.