



Sorrento Valley Town Council

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SVTC MEETING MINUTES

Monday, October 13, 2014

7:00 pm

6990 Carroll Road, San Diego, CA 92121

- I. Call to Order: 7:03 pm
Present were: Julia Schriber, Susan Carolin, Lil Nover, Wayne Cox, Ken Kaplan and Alex Okun
Pledge of Allegiance
- II. Lil discussed how rezoning activity by the San Diego School District would possibly affect Sorrento Valley's current school zoning. Julia made a motion for Lil to investigate how proposed changes would affect Sorrento Valley. This was seconded by Ken and all voted yes.
- III. Julia suggested that we all try to spread the word that schools in Mira Mesa are very high-ranking.
- IV. Approval of last Town Council Meeting Minutes
Lil made motion to approve SVTC January Meeting Minutes, seconded by Ken. All approved.

V. President's Report

a. Sorrento Valley signs follow up

Julia got confirmation that the small blue and white signs (such as the misplaced "Mira Mesa" signs that appeared in Sorrento Valley) are used for both Community and Neighborhood designations. She also stated that the Mayor's office sent questions to both the MMTC and MMCPG Presidents asking them of their position on the subject of the Sorrento Valley proposed signage.

b. Steve Hadley's suggestions were discussed.

c. Website updates discussed.

d. Beer Committee updates

Ken, Julia and Susan discussed meeting with Green Flash about possible beer events with their brewery.

Lil suggested sending an email blast to the SV town council membership asking for volunteers to help with events.

VI. Recognition of City Council Member candidate, Chris Cate, who spoke about:

a. Update on Linkage Fee issue getting on either the June or November ballot.

b. His candidacy, and hopes for volunteers to host coffee chats so he can meet voters and answer questions.

VII. New Business

a. Agenda email timeline discussion. Julia made the motion, Lil seconded it, and all approved that the Thursday before the meeting is the preferred date to email out the agenda.

b. Newsletter publication timeline was discussed: one week after our monthly meeting was agreed upon as a date to aim for in emailing out the newsletter and updates.

c. Email list

Julia made motion, seconded by Ken, and all approved, except Lil who abstained, to send an email to Pacific Ridge HOA members giving them the option of opting in or out of receiving future email updates from the SVTC.

d. New slogan

Julia made motion, seconded by Lil, and all approved, to adopt the slogan, “Strong Neighborhoods Strong Communities,” to go along with our original slogan, “The Voice of Sorrento Valley.”

e. Reimbursement

Lil made motion, seconded by Ken, and all approved, to reimburse Julia \$677 for costs incurred while establishing the SVTC.

f. Treasurer’s Report – Lil reported that the SVTC bank account is balanced and has \$1,236 in funds.

VIII. Adjournment

Julia made motion, seconded by Lil, and all approved, to adjourn the meeting at 9:21 pm.

Susan Carolin, Recording Secretary/Editor, Dated: 2/14/14