



## Sorrento Valley Town Council

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# SVTC MEETING MINUTES

Thursday, August 14, 2014  
6990 Carroll Road, San Diego, CA 92121

- I. Call to Order at 7:03pm.  
Pledge of Allegiance
- II. Julia made a motion to approve the June meeting minutes, Ken seconded it, and all voted to approve.
- III. Agenda deletions and/or additions: Add Brian Ruhl as a Guest Speaker, Larry added Trash behind Overlook Park, Wayne added the discussion of the Mira Sorrento Project, and Ken added his appointment to the Parks Committee for Mira Mesa, discuss PERC, and wanted to know who owned Overlook Park.
- IV. Guest speaker: John Hartley with Clean Elections Campaign. He gave a brief explanation of the meaning behind a Clean Election. He showed a 15-minute video presentation. Thirteen town councils have endorsed them and they would like the SVTC to endorse them as well. We put this item on the agenda for next month's meeting for discussion/vote. They are trying to get this ballot initiative in the city of San Diego on the 2016 Ballot.  
Guest speaker: Brian Ruhl from The Ruhl Team. He offered his support to the SVTC and 10% of their commission on any home they sell in Pacific Ridge.
- V. President's Report
  - a. Julia reported on the Craft Brew and Food Festival: After speaking with New English Brewing about our plans they suggested moving the date to May so as not to compete with Oktoberfest or the Holidays. We decided on May 15, 2015. This will give us more time to plan a great event.
- VI. Recognition of elected officials. There were none present.
- VII. Old Business: None
- VIII. New Business
  - a. A committee meeting is scheduled at Larry's house for all that can attend on August 18th at 7:00pm to discuss the New Business Outreach. Ken & Ayca sent him ideas.
  - b. Vote on venue booking: tabled.
  - c. Wayne suggested that the SVTC support opposition to the new construction project to be started next to Wateridge along Mira Sorrento Rd.
  - d. Public Comment
- IX. Adjournment at 8:50pm.